



BACHELORS IN BUSINESS ADMINISTRATION (BBA)

Curriculum Plan and Model

<u>Structure of BBA Program</u> Total Credit Hours: 138 Total Courses: 48 Semesters: 8 Duration: 4 Years	<u>Category: Courses (Credit Hours)</u> General Education: 15 (34) Major courses: 28 (83) Allied/interdisciplinary courses: 4 (12) Internship/field experience: 1 (3) Capstone project: 2 (6) Total: 50 (138)
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SCHEME OF STUDIES

S #	COURSE CODES	CLASS	COURSE TITLE	CREDIT HOURS	PRE-REQ	CO-REQ
SEMESTER 1						
1	HUM111	GEN ED	FUNCTIONAL ENGLISH	3+0		
2	HMT221	GEN ED	ISLAMIC STUDIES	2+0		
3	MAT102	GEN ED	INTRODUCTION TO MATHEMATICS	3+0		
4	CSC108	GEN ED	APPLICATIONS OF ICT (THEORY)	2+0		
5	CSC108-L	GEN ED	APPLICATIONS OF ICT (LAB)	0+1		
6	BUS111		FUNDAMENTALS OF MANAGEMENT	3+0		
				13+1		
SEMESTER 2						
1	BUS121		MICRO ECONOMICS	3+0	MAT102	
2	BUS122		FUNDAMENTALS OF MARKETING	3+0		
3	MAT202	GEN ED	INTRODUCTION TO STATISTICS	3+0	MAT102	
4	DSC109	GEN ED	ENVIRONMENTAL STUDIES AND SUSTAINABILITY (THEORY)	2+0		
5	DSC109-L	GEN ED	ENVIRONMENTAL STUDIES AND SUSTAINABILITY (LAB)	0+1		
6	HUM121	GEN ED	ACADEMIC AND PROFESSIONAL WRITING	3+0	HUM111	
7	HMT231	GEN ED	PAKISTAN STUDIES	2+0		
8	GEN111	GEN ED	UNDERSTANDING OF HOLY QURAN – I	0+1		
				16+2		
SEMESTER 3						
1	BUS231		FINANCIAL ACCOUNTING PRINCIPLES	3+0		
2	HMT302		PSYCHOLOGY	3+0		
3	HUM231		COMMUNICATION SKILLS	3+0		
4	HUM237	GEN ED	CIVICS AND COMMUNITY ENGAGEMENT	2+0		

5	HMT239	GEN ED	IDEOLOGY AND CONSTITUTION OF PAKISTAN	2+0		
6	HUM233		PHILOSOPHY AND CRITICAL THINKING	3+0		
7	GEN112	GEN ED	UNDERSTANDING OF HOLY QURAN – II	0+1	GEN111	
				16+1		
SEMESTER 4						
1	ENT241	GEN ED	INTRODUCTION TO ENTREPRENEURSHIP	2+0	BUS111 / BUS122	
2	HUM114		PERSONAL DEVELOPMENT	2+0		
3	BUS242		MACROECONOMICS	3+0	BUS121	
4	SSC251	GEN ED	PROFESSIONAL ETHICS AND MORALITY**	2+0		
5	AHT231	GEN ED	CULTURE, MEDIA AND SOCIETY**	2+0		
6	CSC209	ALLIED	COMPUTATIONAL ANALYSIS FOR DECISION MAKING**	3+0		
7	CSC309	ALLIED	ARTIFICIAL INTELLIGENCE**	3+0		
				17+0		
SEMESTER 5						
1	BUS351		COST ACCOUNTING	3+0	BUS231	
2	BUS352		PRINCIPLES OF FINANCE	3+0	BUS23	
3	BUS353		ORGANIZATIONAL BEHAVIOUR	3+0	BUS111	
4	BUS354		BUSINESS STATISTICS	3+0	MAT202	
5	CSC483	ALLIED	DATA SCIENCE**	3+0		
6	MS405	ALLIED	PROJECT MANAGEMENT**	3+0		
				18+0		
SEMESTER 6						
1	BUS361		MANAGEMENT ACCOUNTING	3+0	BUS351	
2	BUS362		RESEARCH METHODS AND SKILLS	3+0	BUS354	
3	BUS363		OPERATIONS MANAGEMENT	3+0		
4	BUS364		BUSINESS ANALYTICS	3+0	BUS354	
5	BUS365		HUMAN RESOURCE THEORY & PRACTICE	3+0	BUS353	
6	BUS366		MARKETING PLANNING & APPLICATIONS	3+0	BUS122	
				18+0		
SEMESTER 7						
1	BUS471		RESEARCH PROJECT- I	3+0	BUS362	
2	BUS472		FINANCIAL MANAGEMENT & APPLICATIONS	3+0	BUS231	
3	BUS473		SUPPLY CHAIN MANAGEMENT	3+0	BUS111	
4	BUS474		ISLAMIC BANKING AND FINANCE	3+0	BUS231	
5	BUS475		MANAGING THE ENTREPRENEURIAL VENTURE	3+0	ENT241	
6	BUS350		INTERNSHIP	3+0		

				18+0		
SEMESTER 8						
1	BUS481		RESEARCH PROJECT-II	3+0	BUS471	
2	BUS487		BUSINESS LAW	3+0	BUS365	
3	BUS483		ORGANIZATIONAL THEORY & DESIGN	3+0	BUS365	
4	BUS484		INTERNATIONAL BUSINESS	3+0	BUS366	
5	BUS485		CONSUMER BEHAVIOUR	3+0	BUS366	
6	ANF480		TAXATION MANAGEMENT	3+0	BUS352	
				18+0		
			TOTAL CREDIT HOURS	138		

***Campus will decide to offer a course.*